

# Sterling Heights

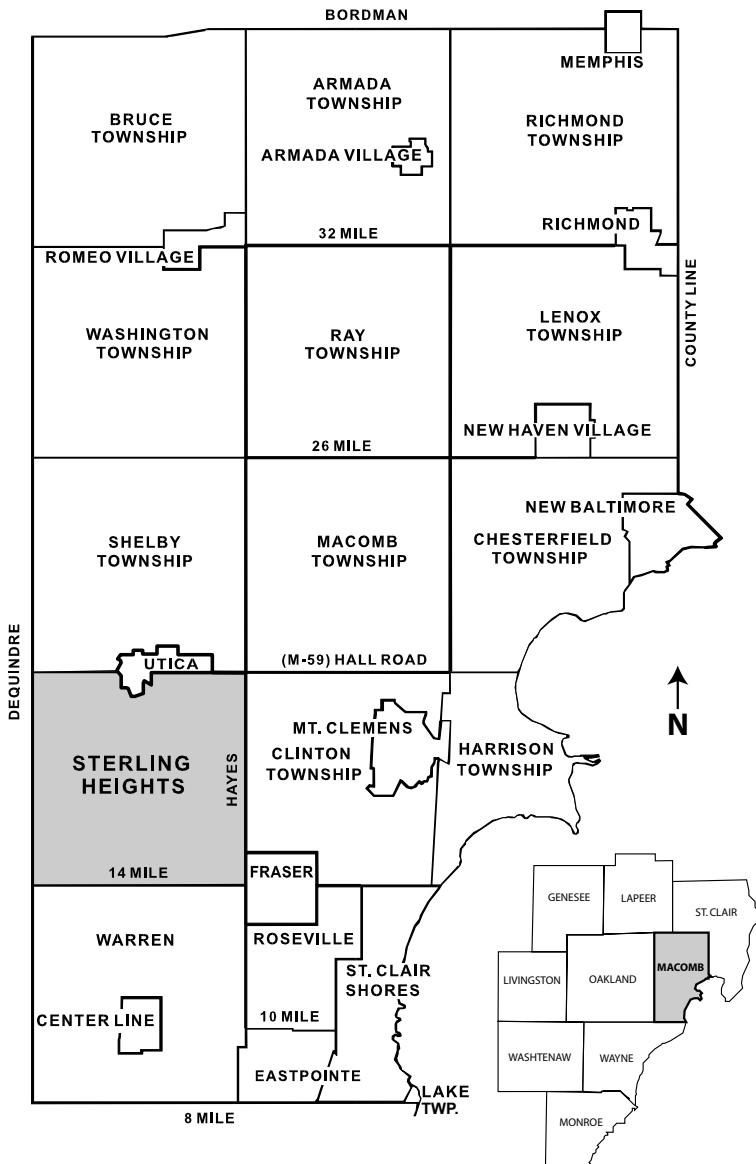
## Macomb County, Michigan



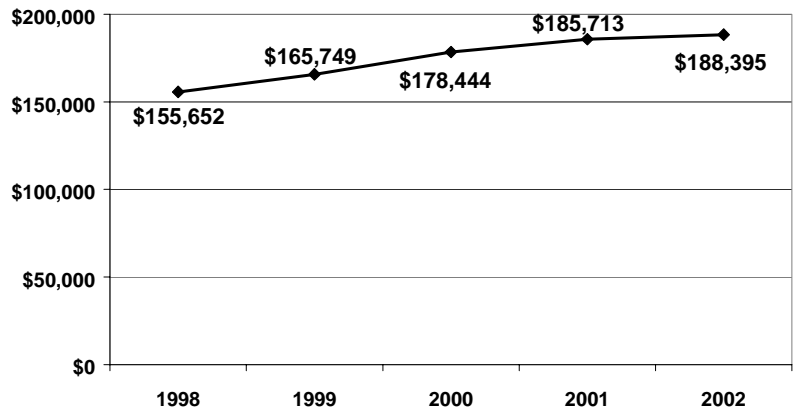
The City of Sterling Heights, located in west-central Macomb County, is the second largest city in the County and the fifth largest city in the State. Exploding development from 1950 to 1970 led to the incorporation of the City in 1968. Since 1970, the population has increased over 100 percent to a 2000 total of 124,471 residents. Equally dramatic has been the increase in residential housing units. During the period from 1980 to 2000 available housing stock increased by over thirty-seven percent.

Development in this community is characterized by a well balanced mixture of residential, commercial, recreational and industrial uses. Recreation opportunities include five golf courses, Dodge Park and Freedom Hill County Park. Lakeside Center and the Hall Road area, in the northeast corner of the City, is one of the largest retail areas in the State of Michigan. Industrial activity is located primarily in the corridor formed by Mound and Van Dyke (M-53) and include major manufacturing facilities and industrial parks.

Mound Road, Van Dyke, Schoenherr and M-53 provide excellent north-south connections through Sterling Heights, while Hall Road (M-59) and Metropolitan Parkway traverse the City providing connections east and west. The Conrail line services the Mound Road and Van Dyke area, one of the region's most productive industrial corridors.

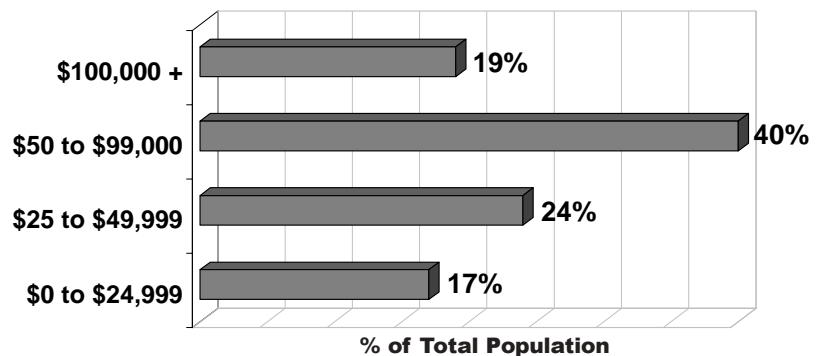


## Average Housing Costs



Source: MiRealSource 1998-2002 Data

## Household Income - 2000



Source: U.S. Census, 2000

## Employment - 2000

Industrial Class	1990	2000	% Change
Agricultural, Mining, and Natural Resources	1%	1%	0%
Finance, Insurance, and Real Estate	4%	5%	1%
Manufacturing	39%	35%	-4%
Public Administration	2%	2%	0%
Retail Trade	25%	21%	-4%
Services	22%	29%	7%
Transportation, Communications, and Utility	4%	3%	-1%
Wholesale Trade	3%	4%	1%
<b>Total Employment</b>	<b>55,757</b>	<b>68,008</b>	

Based on 100% of Total Population

Source: SEMCOG, Employment by Industrial Class, 2000

## Top Employers - 2003

Rank	Company Name	# Emp
1	Visteon Corp.	4000
2	DaimlerChrysler Corp.	3500
3	Ford Motor Co.	1800
4	Detroit Newspapers/Free Press	1100
5	TRW Inc.	627
6	US Farathane Corp.	525
7	Diamond Building Maintenance	500
8	Breed Technologies Inc.	400
8	Mayco Plastics Inc.	400

Source: Harris 2003 Michigan Industrial Directory

## Community Contacts

General Number (586) 446-2489  
40555 Utica Rd., Sterling Heights., MI 48311  
[www.sterling-heights.net](http://www.sterling-heights.net)

**Sterling Heights Area Chamber of Commerce**  
(586) 731-5400  
[www.suscc.com](http://www.suscc.com)

**Land Size - 2000**  
36.7 Square Miles

**Median Household Income (2000)**  
\$60,494

**2002 Tax Rate: Average Total Homestead:**  
\$33.56 per \$1000 State Equalized Value

**Average Total Nonhomestead**  
\$47.83 per \$1000 State Equalized Value

Source: 2002 Apportionment Report, Macomb County Equalization

## Culture & Recreation

Memorial Day Parade **May**  
Concert in the Park **June - July**  
Harley Fest (Freedom Hill) **June**  
William Upton House (Historic Site)  
Cars, Festivals, & Concerts (Freedom Hill)

## Economic Incentives

Brownfield Redevelopment Authority  
Economic Development Authority  
Tax Abatement

## Major Roadways

Mound Road, Van Dyke, Schoenherr,  
M-53, Hall Road (M-59), and Metropolitan  
Parkway

## Rail Lines

Grand Trunk Railroad

## Educational Facilities In Macomb County

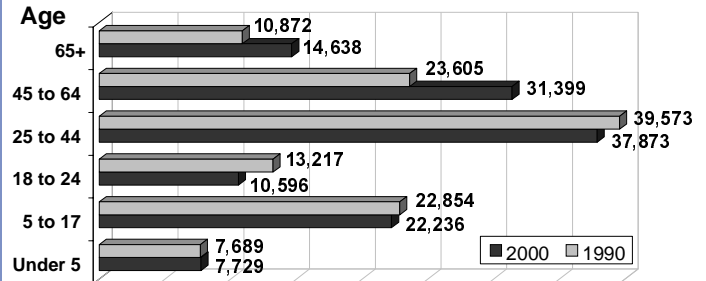
Baker College  
Dorsey Business School  
Macomb Community College (MCC)  
University Center (MCC)  
Central Michigan University  
Eastern Michigan University  
Michigan Technological University  
Oakland University  
University of Detroit Mercy  
Walsh College  
Wayne State University

## Land Use - 2003

Land Use Type	Acres	%
Single-Family	11,360	48%
Multiple-Family	1,085	5%
Commercial-Office	1,667	7%
Industrial	2,438	10%
Transportation, Communication, and Utility	725	3%
Extractive	0	0%
Water	121	1%
Institutional	1,039	4%
Recreation	991	4%
Vacant (Cultivated, Grassland, and Shrub)	2,349	10%
Woodland and Wetland	1,272	5%
Under Development	417	2%
<b>Total Acres</b>	<b>23,464</b>	

Source: SEMCOG Land Use / Land Coverage for Macomb County, 2003

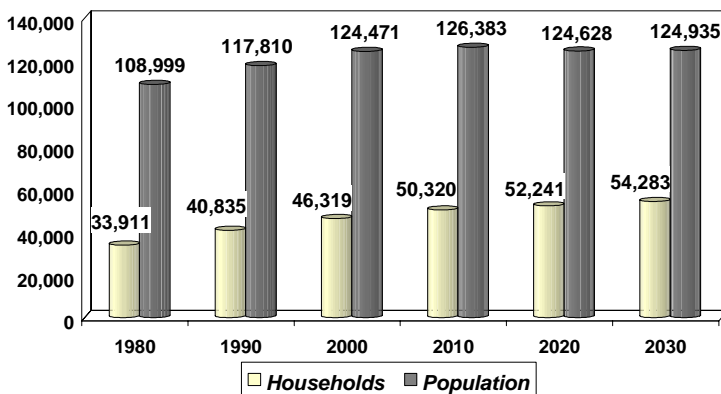
## Population by Age



2000 Total Population - 124,471

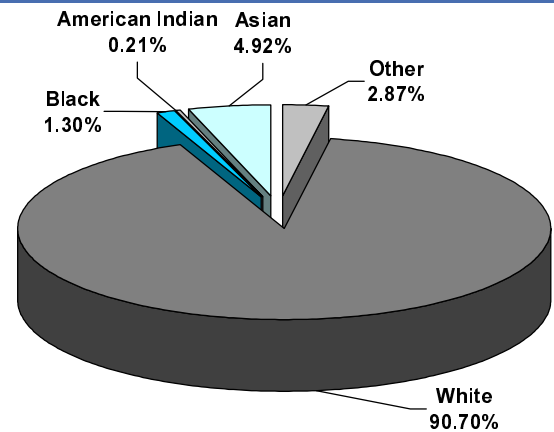
Source: U.S. Census, 2000

## Population & Household Projections



Source: SEMCOG, Regional Development Forecast, 2000

## Population by Race - 2000



Source: U.S. Census, 2000

## Utilities

Electric	Detroit Edison	1-800-477-4747
Gas	Consumers Power	1-800-477-5050
Phone	SBC	1-800-244-4444
Water	S.H. DPW	1-586-446-2440
Sewer	S.H. DPW	1-586-446-2440
Cable/High Speed Internet		
	Comcast	1-800-978-8780
	Wide Open West	1-800-848-2278

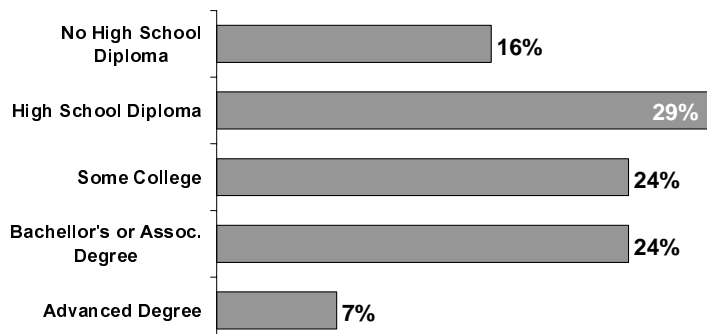
## Education

### School Districts:

Utica	(586) 795-2300
Warren Consolidated	(586) 757-7000

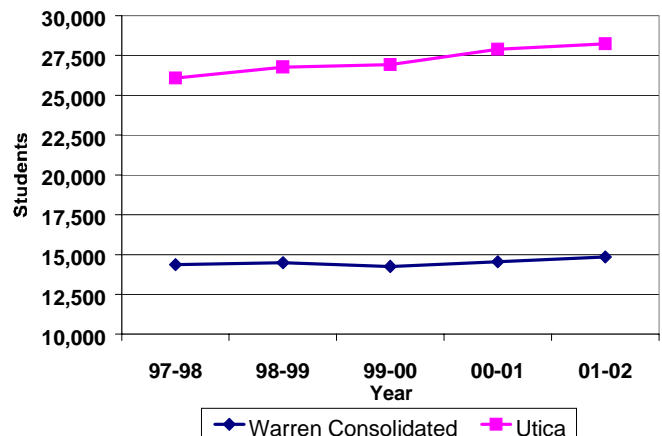
## Educational Attainment - 2000

(People Over 25 Years of Age)

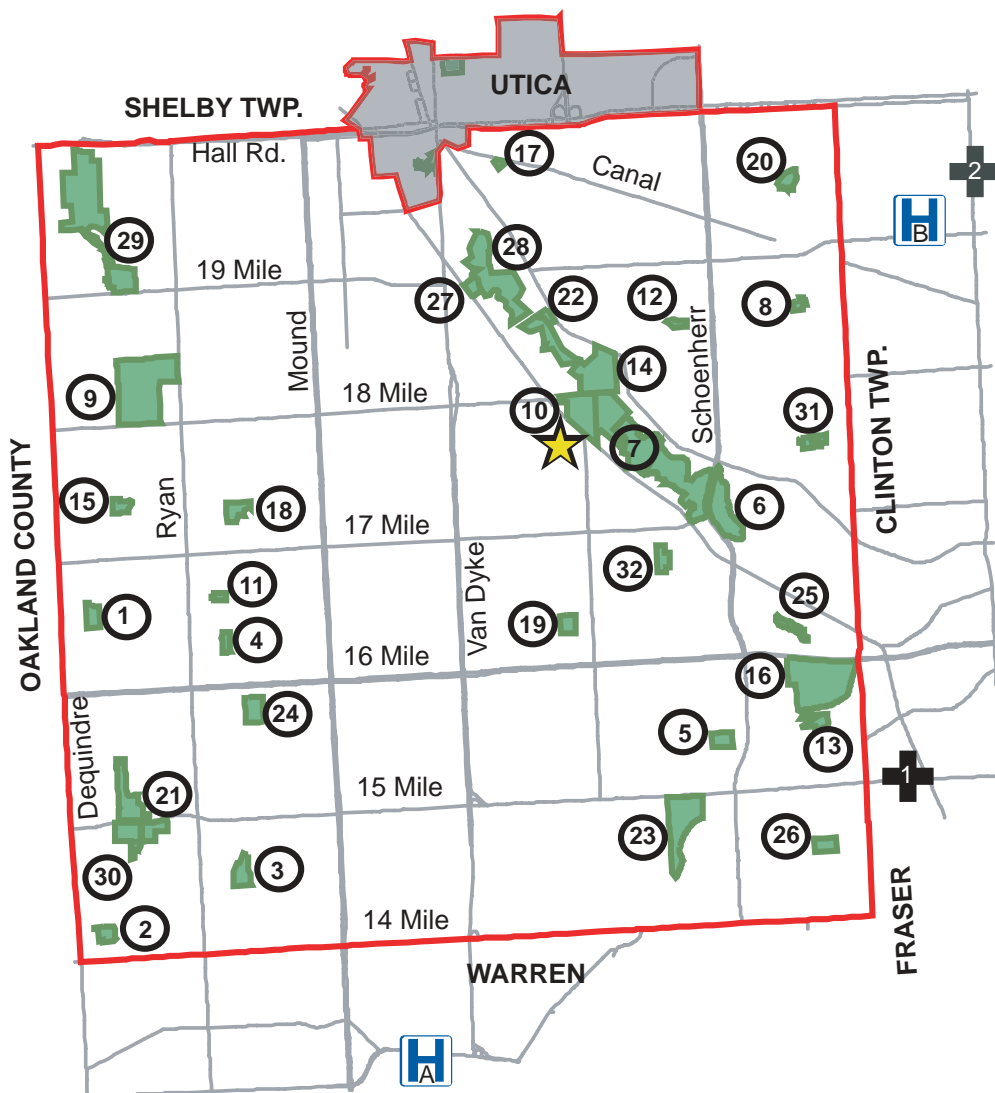


Source: U.S. Census, 2000

## School District Enrollment, K-12



Source: Michigan School Report, 1999 & 2002



Source: Macomb County GIS, 2003

## Medical Facilities

- (A) Arborview Hospital (586) 264-8875  
(B) St. Joseph Mercy Hosp., West (586) 263-2300

## EMERGENCY CARE

- (1) St. Joseph's - Fraser Health Center (586) 285-3800  
(2) Prompt Care II (586) 228-3880

## PARKS

	ACRES
(1) Arlingdale Park	8.7
(2) Avis Park	9.5
(3) Beaver Creek Park	14.5
(4) Carpathia Park	5.5
(5) Chappelle Park	10
(6) Clinton River Park East	4.1
(7) Clinton River Park System	461
(8) College Park	4.1
(9) Delia Park	119
(10) Dodge Park	51.2
(11) Fairfield Park	3.7
(12) Fairview Park	3.7
(13) Family Park	50.1
(14) Farmstead Park	55
(15) Franklin Park	6.4
(16) Freedom Hill County Park	100
(17) Hadley Park	3
(18) Hampton Park	12.6
(19) Imus Park	10

## PARKS

	ACRES
(20) Island Park	10.9
(21) James C. Nelson Park	36.6
(22) Jaycee Park	5
(23) L.W. Baumgartner Park	42.5
(24) Magnolia Park	16.9
(25) Meadowview Park	9.7
(26) Moravian Park	9.7
(27) Nature Center	9.7
(28) North Clinton River Park	82
(29) Plumbrook Nature Preserve	5.1
(30) Puffin Park	5.1
(31) Washington Park	3.6
(32) Wolf Park	8.9

## The Macomb County Board of Commissioners



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Peggy A. Kennard  
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Nicholyn A. Brandenburg

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Betty Slinde  
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## The Department of Planning & Economic Development

Stephen N. Cassin, AICP  
*Executive Director*

Donald Morandini  
*Deputy Director*



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